

FOUR SESSIONS · A FINISHED PERSONAL STATEMENT · THE STUDENT'S OWN VOICE

The College Essay *Intensive*.

Coaching for juniors and seniors with a professional editor — built for a cycle in which admissions readers are openly skeptical of AI-polished essays.

Four working sessions of 75 minutes, with written feedback on every draft in between. The student finishes with a completed Common App personal statement, two supplemental essays, and a reusable method for the "why this school" question. Duke has reworked its essay review because of AI; Caltech says it doesn't want essays that sound like a chatbot; in a recent Kaplan survey, half of admissions officers called AI help unethical. What still gets a reader's attention is a seventeen-year-old who knows their own mind. **That can't be generated. It can be coached.**

§ 01 · THE FOUR SESSIONS

SESSION ONE

Excavation

The right questions, asked until we find the stories only this student can tell.

SESSION TWO

The draft

The student writes it; I coach the thinking while they do.

SESSION THREE

The rewrite

Voice work — what to sharpen, and which rough edges to keep on purpose.

SESSION FOUR

Supplementals

The method they can apply to every remaining application on their own.

THE ETHICS, STATED PLAINLY

I do not write a single sentence of the student's essay. The engagement produces a dated trail of brainstorm notes and drafts showing exactly how the essay became the student's own work — protection that cuts both ways: the essay sounds like them, and they can show their work. Parents are welcome for the first fifteen minutes of session one. After that, it's the student's room.

A good referral

A junior or senior with real material and a stuck or generic draft — or a strong student whose essays sound like everyone else's.

A poor fit, and I'll say so

A family looking for someone to produce the essay, or a student who won't do the writing between sessions.

Practical details

\$1,495 · FOUR SESSIONS · FOUNDING RATE \$1,195 FOR THE FIRST THREE STUDENTS

In person in Chattanooga or by video. Fall spots are limited and scheduled in order, with **November 1** early-decision deadlines in view. Families write to chad@crossroadspublishing.group.